

Exploring recent commercial and regulatory developments in sport and their impact on the profession

# Sport and the Law

Tuesday 26 February 2013

Central London



## Attending this timely event will enable you to:

- Understand approaches to **Olympic selection disputes** and gain an insight into the future changes to the process
- Hear directly from the **World Anti-Doping Agency** in relation to the most recent developments in anti-doping
- Use **competition law** to challenge sports decisions
- Gain expert guidance in relation to implementing a robust **social media policy**
- Discuss what BT's entry into the **sports rights field** means for broadcasting
- Understand the strategies that sports regulators are adopting to combat **corruption** in sport

### Chaired by:

Jonathan Taylor, Bird & Bird

### Speakers:

Adam Lewis QC, Blackstone Chambers

Olivier Niggli, World Anti-Doping Agency

Richard Harry, Sport Resolution UK

David Walsh, The Sunday Times

Andy Parkinson, Chief Executive, UK Anti-Doping

Maurice Watkins CBE, Brabners Chaffe Street

Adam Brickell, British Horseracing Authority

Max Duthie, Bird & Bird

Nick White, Couchmans

Brendan Knox-Peebles, BBC Sport

Martin Davidson, Sky Sports

[www.conferencesandtraining.com/sport-law](http://www.conferencesandtraining.com/sport-law)

# Sport and the Law

## Why attend this conference?

Sport has rarely been mired in such controversy and scandal. From the Lance Armstrong allegations to the various sports professionals whose actions have incessantly brought their sports into disrepute, recent developments have served as a vivid illustration of the extent to which sport and law intertwine.

This highly regarded, annual conference is a perfect opportunity for you to hear direct from those at the forefront of these developments and gain valuable insights into how to address future challenges.

Chaired by Jonathan Taylor of **Bird & Bird** and featuring contributions from the **World Anti Doping Agency**, **Sport Resolution UK**, and **Sky Sports**, Butterworths' Sport and the Law conference will address all the key developments in sports law.

## Join our eminent panel of speakers to answer the following questions

- What impact will the *Lance Armstrong* debacle have on sport?
- What are the current practical implications of the *Murphy* decision?
- What steps have clubs taken to ensure they do not fall foul of the Financial Fair Play Regulations?
- Who is ultimately responsible for the content of social media?

## Don't just take our word for it! Hear what delegates at our previous Sport and the Law conferences said:

*"Excellent, relevant content. Very well delivered."*

Victoria Head, The FA

*"A blend of (wide ranging) legal issues in relation to sport."*

Stuart Miller, International Tennis Federation

*"Excellent, interesting, informative and right up to date. Interesting range of speakers."*

Michael Nicholson, Harper MacLeod LLP

*"An excellent update of current issues in sports law presented by leading practitioners – a day well spent."*

Neil Doncaster, Scottish Premier League

*"Interesting, informative and very well put together."*

Neil Sibley, Sibley Germain LLP

*"Very interesting and relevant subject matter."*

Karen Neale, Lawn Tennis Association

### LexisNexis Sports Law webinars offer the perfect training solution for the busy professional

Each webinar is a one-hour, live and interactive audio-visual broadcast, delivered by industry experts offering 2 CPD points and can be viewed at any time for up to 12 months after the live broadcast

Visit: [www.lexisnexis.co.uk/onlinewebinars](http://www.lexisnexis.co.uk/onlinewebinars)

### Regulators and organisations that have benefited from attending previous Sports Law events include:

- Amateur Swimming Association
- Betfair Limited
- British Horseracing Authority
- England & Wales Cricket Board
- Gambling Commission
- Glasgow 2014 Ltd
- International Tennis Federation
- LOCOG
- McLaren Group Limited
- PartyGaming Marketing (UK)
- Professional Cricketers' Association
- Satellite Information Services Ltd
- SportsBusiness Group
- The British Horseracing Authority
- The FA Group
- The Football Association Premier
- The Gambling Commission
- The Lawn Tennis Association
- The Rugby Football Union
- The Scottish Premier League
- League Ltd
- UK Sport
- Welsh Rugby Union

## Pre-Conference Networking

All our delegates will be able to take advantage of our pre-conference online networking. Our system, Leebug, allows you to connect with other delegates, discuss and debate the issues, set up meetings and submit questions for the panels.



Exploring recent commercial and regulatory developments in sport and their impact on the profession

## Programme

Tuesday 26 February 2013

08.40 Registration and coffee

09.15 **Chair's opening remarks**

[Jonathan Taylor, Partner, Bird & Bird](#)

09.30 **A review of London 2012 Selection Appeals**

- Clarity of selection policy drafting
- Appeal procedures: independence or not?
- The role of the BOA

[Richard Harry, Dispute Resolution Manager, Sport Resolutions UK](#)

[Max Duthie, Partner, Bird & Bird](#)

10.20 **Bringing and defending competition law cases to challenge sport decisions**

- Developments in arguing competition law cases
- Constituents of the challenge
- Steps to take to defend a competition law case
- How to advance your case

[Adam Lewis QC, Blackstone Chambers](#)

11.00 Morning coffee

11.20 **Broadcasting rights – legal and regulatory developments**

- What does BT's entry into the market mean for broadcasting?
- The continuing impact of the Murphy decision
- Which tactics are broadcasters using to protect their revenues?

[Brendan Knox-Peebles, Head of Legal – BBC Sport, British Broadcasting Corporation](#)

[Martin Davidson, Senior Legal Counsel, Sky Sports](#)

12.10 **Financial Fair Play Rules**

- Understanding Financial Fair Play Rules
- How will Financial Fair Play rules be enforced?
- What challenges does FFP pose for clubs at both a domestic and European level?
- Approach clubs are taking to meet the challenge

[Maurice Watkins CBE, Senior Partner, Brabners Chaffe Street](#)

12.50 Lunch

14.00 **Social and digital media and sport**

- New technologies and media - what lies beyond the current social media trend?
- How do social and digital media interact with the law and sporting regulation?

[Nick White, Partner, Couchmans](#)

14.45 **Tackling corruption in sport**

- Developments in corruption detection
- Investigative & disciplinary process
- Betting patterns
- Corruption deterrence

[Adam Brickell, Head of Legal and Compliance, British Horseracing Authority](#)

15.30 Afternoon tea

15.50 **Doping update - latest developments & post Lance Armstrong reflection**

- A review of recent and upcoming cases regarding doping in sport, in the UK and internationally
- Retrospective prosecution – how far back should we go?
- How do you approach pandemic doping violations?
- Jurisdiction – who should step in and when?
- What should be included in the WADA code changes?

[Olivier Niggli, Legal Director, World Anti-Doping Agency](#)

[Andy Parkinson, Chief Executive, UK Anti-Doping](#)

[David Walsh, Chief Sports Writer, The Sunday Times](#)

16.35 **Chair's remarks**

16.45 Conference close

# Registration

## Sport and the Law

Tuesday 26 February 2013

Central London

Your priority booking code is:

# Law in Sport

You will need to quote this code to claim your early booking discount\*

\*The early booking discounts are only available when you register by the dates stated below.

### Payment details

- ☐ £549 + VAT per delegate for bookings received before 31 December 2012 – **SAVE £50!**
- ☐ £599 + VAT per delegate for bookings received after 31 December 2012
- ☐ £250 (zero VAT) documentation only

Group booking discounts are available please contact Andrew Langley on 020 7400 2525 or [andrew.langley@lexisnexis.co.uk](mailto:andrew.langley@lexisnexis.co.uk)

\* Please note: discounts cannot be used in conjunction with one another. You will need to quote your booking code to claim your discount

☐ Payment by cheque made payable to LexisNexis ☐ Payment by credit card

### 1st delegate details

Name
Job title
Email
(Please note we may need to send you information on venue changes by email)
Tel
Additional requirements

### 2nd delegate details

Name
Job title
Email
(Please note we may need to send you information on venue changes by email)
Tel
Additional requirements

### Address details

Company	
Address	
City	Postcode

### Booking contact / invoice address

Name	
Tel	Email
Address (if different from above)	

I understand that this booking is subject to the cancellation terms set out on this registration form.

Authorised Signature

(all bookings must be signed)

Please return to: LexisNexis Conferences, Halsbury House, 35 Chancery Lane, London WC2A 1EL.

A division of Reed Elsevier (UK) Ltd. Registered office 1-3 Strand London WC2N 5JR. Registered in England number 2746621 VAT Registered No. GB 730 8595 20. LexisNexis and the Knowledge Burst logo are trademarks of Reed Elsevier Properties Inc.

### How to book (please note we require written confirmation)

Fax +44 (0)20 7347 3576

Email [registrations@lexisnexis.co.uk](mailto:registrations@lexisnexis.co.uk)

Post LexisNexis Conferences, Halsbury House, 35 Chancery Lane, London WC2A 1EL

[www.conferencesandtraining.com/sport-law](http://www.conferencesandtraining.com/sport-law)

For enquiries call +44 (0)845 520 5500

Calls will be charged at 3.5p per minute. Calls from mobiles may cost more.

### Sponsorship and exhibition opportunities

#### Enhance your brand and meet new clients

Take this excellent opportunity to position your organisation at the forefront of the market. This conference will provide an excellent platform to raise your organisation's profile in front of key industry participants and showcase your expertise and services as the pre-eminent organisation in the field.

To find out more about the range of opportunities available, please contact Lidiya Lipenko on 020 7400 2563 or email [lidiya.lipenko@lexisnexis.co.uk](mailto:lidiya.lipenko@lexisnexis.co.uk)

### Forthcoming Events

Should you require any further information on any of the events below, please tick the appropriate box and return to LexisNexis.

☐ Data Protection and Privacy for In-house Advisers, 27 February 2013

☐ Trademarks Law, 26 March 2013

For more information visit [www.conferencesandtraining.com](http://www.conferencesandtraining.com)

### You can still benefit from the day's event if you can't make it!

Naturally, nothing matches the experience of coming to the conference, but if you really can't make it, you can still benefit by ordering a set of course papers. Available for £250, this will give you a permanent record of the subjects covered, which you can share with your colleagues. To order call on +44 (0)845 520 5500 or return the booking form.



Conference papers now also available on USB stick!  
Delegates will receive hard copy papers and free USB stick

### Administration

**VENUE**  
Central London

**FEE**  
Your one-day fee includes attendance, refreshments, lunch and course documentation. Full payment, including VAT must be received prior to the conference. Please post a cheque for the full amount with your completed registration form or tick the payment by credit card box and we will call you to obtain card details. Once payment has been received a VAT invoice/receipt will be issued.

**OUR CONFIRMATION OF YOUR BOOKING**  
All bookings will be acknowledged in writing within five working days of receipt and joining instructions (final conference details and a venue location map) will be emailed to delegates approximately two weeks before the event. Please telephone the Bookings Enquiries line immediately:  
• if you have not received written acknowledgement of your booking within 7 days of sending it by fax, post or email or  
• if you have not received your joining instructions five days before the event

**HOTEL ACCOMMODATION**  
Venuehunt Ltd  
Tel: 01722 500 675 Fax: 01722 500 729  
Email: [lexisnexis@venuehunt.co.uk](mailto:lexisnexis@venuehunt.co.uk)  
Quote the code VHLEX at the time of booking.

**ADDITIONAL REQUIREMENTS**  
LexisNexis Conferences would like to ensure that all delegates can participate fully at our events. If you have any additional requirements, eg, wheelchair access, large print documentation or an induction loop, or if you have any particular dietary requirements please let us know on the adjacent form.

☐ Please call me to discuss my requirements in more detail.

**CERTIFICATE OF ATTENDANCE**  
A certificate of attendance is available on request, following your attendance at this conference, as a record of your training and development.

**DOCUMENTATION SALE**  
Your notes will be dispatched within five working days after the event. Please call us if you do not receive your notes by two weeks after the event.

**CANCELLATIONS**  
A refund of fees will be made only for cancellations received in writing at least 14 days before the event (less a 25% cancellation fee to cover administration costs). No refunds will be made for cancellations received within 14 days of the event and failure to attend after confirming a booking will be subject to the same terms. We regret that the transfer of a booking to another event cannot be made but a substitute delegate will be accepted at any time before the event.

This programme is correct at the time of going to press. However, we reserve the right to alter or cancel the programme due to circumstances beyond our control.

If you do not wish to be kept informed by  
☐ mail ☐ phone ☐ fax ☐ email of other LexisNexis products and services, please tick the box.  
☐ If you do NOT wish your mailing details to be passed on to companies approved by LexisNexis, to keep you informed of their products and services, please tick the box.

For details of our privacy policy visit our website at: [www.lexisnexis.co.uk/privacy](http://www.lexisnexis.co.uk/privacy)

© LexisNexis 2012

LexisNexis®

L11446